



Belfast

City & **Region**

**Belfast City & Region
Place Partnership**

City Growth & Regeneration Committee, June 2026



Marie Doyle

Chair, Belfast City & Region Place Partnership

Managing Partner, Deloitte in Northern Ireland



James Eyre

Chief Executive, Titanic Quarter Ltd.



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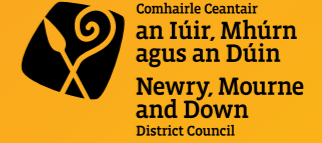




Belfast City Council



Mid & East Antrim Borough Council



ARUP



BENMORE



CBRE



STARGiME



Tughans



Belfast City & Region Place Partnership

Objectives

1

Strengthen collaboration and partnership working across the Belfast City Region;

2

Promote and market the Belfast City Region nationally and internationally;

3

Enhance engagement and advocacy with key stakeholders to advance regional investment and development priorities;

4

Support delivery of Belfast Region City Deal projects and strategic initiatives;

5

Drive inclusive, sustainable and innovative growth that strengthens communities and delivers long-term prosperity.



The Belfast Agenda
continuing the conversation

Belfast City & Region Place Partnership

Pillared Programming



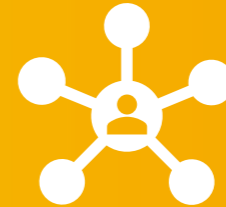
**Investor-
Focused Activity**



**Advocacy &
Engagement**



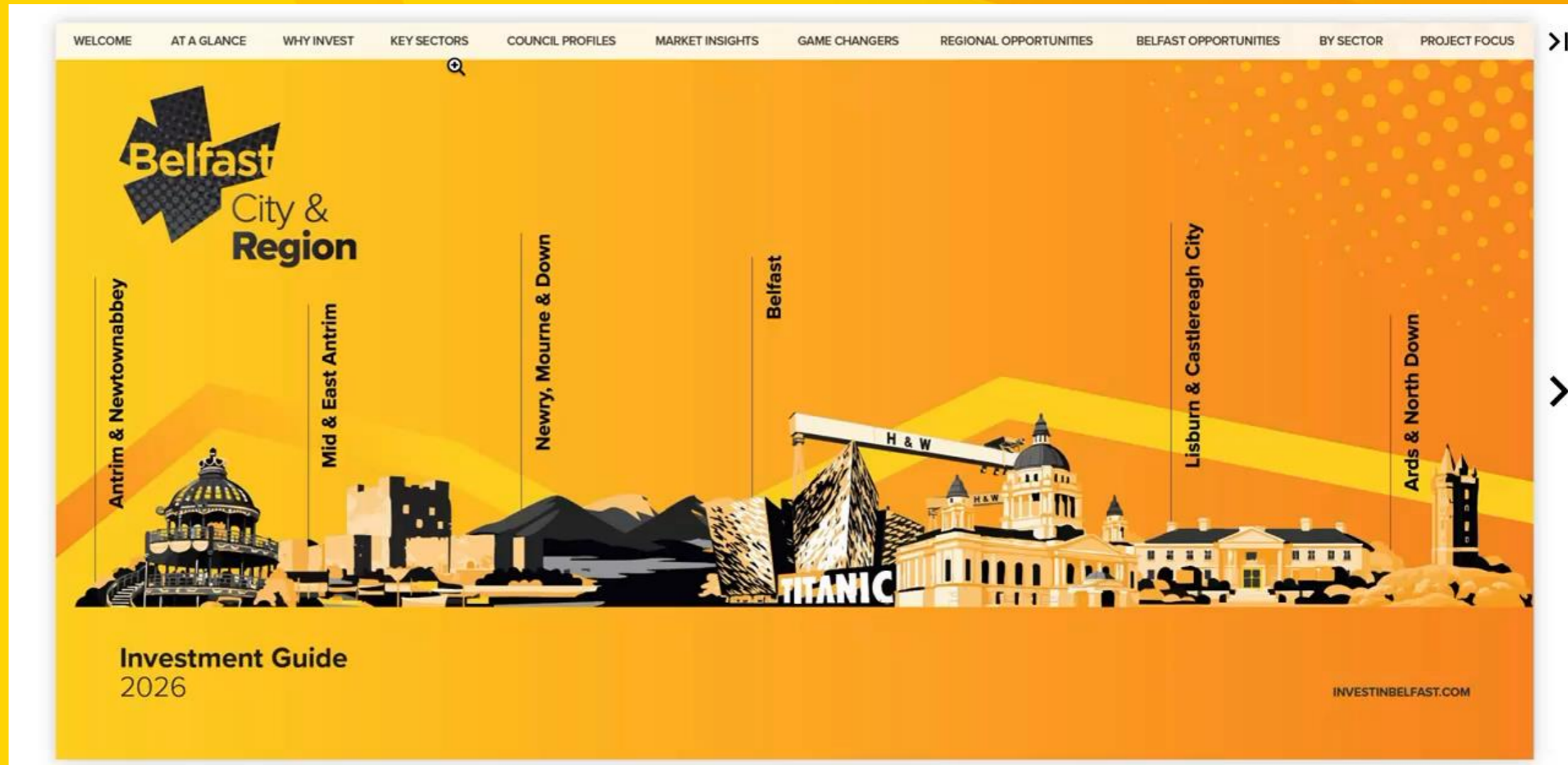
**Media &
Communication**



**Community
Engagement**

Strategic Communications

- Development of bespoke digital Belfast Region investment guide
- National and international media.
- Targeted newsletter.
- Targeted digital marketing.



Advocacy & Community Engagement



Supporting approach to **Place-Based Growth Proposition**



Advocacy & Engagement with NI, UK, Irish Governments



Use the **BCRPP Community Forum** to support engagement between community representatives and BCRPP partners to maximise the social, environmental and economic benefits associated with forthcoming investment and development activity.



Joint Ministerial meeting



Crane Survey w/ Minister Lyons



Meeting w/ First Minister & deputy First Minister



NI Civil Service & Strategic Investment Board meeting



UKREiiF w/ Minister Lyons & Elected Members



Community Forum





Investor-Focused Events



March 2026



Belfast sharing stages alongside other UK, Irish and European cities and partners, including supporting UK Cities Dinner



Highlighting opportunities across Belfast Region including:

Housing-led regeneration; Transport-led regeneration; Tourism; Dublin Belfast Economic Corridor



Investor-Focused Events



May 2026



Team 'Belfast City Region'

30+ delegates across public and private sectors
BRCD partnership approach



Highlighting opportunities across Belfast Region including:

Housing-led regeneration; Transport-led regeneration; Tourism; Advanced Manufacturing; GreenTech



What's next?

1

Continuation of BCRPP Partnership 2026-2027

Including the **objectives** and **pillared approach** to programming

2

Advocacy & Engagement

Working collaboratively to support place-based growth proposition for Belfast.

3

Investor-Focused events

Positively showcasing and positioning the city region as a place for investment inc. on-the-ground in-Belfast showcase with international partners, MIPIM 2027 and UKREiiF 2027

4

Communications

Positively positioning the city to attract inclusive investment to deliver regeneration and development across the city

5

Community Engagement

Support continued engagement with community representatives and BCRPP partners to maximise the social, environmental and economic benefits associated with forthcoming investment and development activity.

Alignment with BCRPP's objectives and the role of the City Growth & Regeneration Committee



Influencing and contributing to regional regeneration and growth strategies and activities



Developing and implementing city-wide economic strategies and policies



Managing and maximising the impact of major physical developments in the city



Providing support for economic development initiatives



Working with other agencies to promote Belfast as a key investment and tourism opportunity



Developing programmes and actions to support local businesses and attract inward investment



Influencing and contributing to strategies and policies affecting skills, employability, transportation and energy in the City



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